



## ShipServ finds first logistics customer for new service

05 June 2003

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**New GAC subsidiary joins ShipServ TradeNet**

ShipServ is adding logistics "track and trace" to its TradeNet platform. This has immediately attracted the world's largest independent shipping and transport services provider, GAC, as its first logistics customer,

The new product called WebLogistics means that ShipServ shipping company customers can get up-date information from their freight forwarders who are connected to TradeNet. This helps ensure that spares purchased through TradeNet will arrive in time for a vessel's call at a port.

GAC has recently created a new subsidiary, GAC Marine Logistics (GML), to focus specifically on the shipowner spares and stores delivery segment and so ShipServ is providing an ideal channel to market for them with its 29 shipping company buyers and 430 suppliers. GML will be able to offer to ShipServ's customers a delivery service to over 700 ports around the world serviced by the GAC network on a "door-to-deck" basis i.e. from supplier's factory to delivery on board ship even if it is anchored offshore.

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**New Software – WebLogistics – added to ShipServ' software suite**

GAC Marine Logistics will input data directly into by using WebLogistics, ShipServ's web-based software, to provide essential milestone information, such as:

- Cargo booked
- Cargo shipped
- Cargo arrived at destination port
- Cargo delivered to vessel

As traffic builds up GML expects to integrate its own system directly to ShipServ TradeNet so that its entire network can feed information direct to ShipServ's customers. .

ShipServ's WebLogistics has been developed over the past nine months as part of an EU funded project, called GIFTS, which is piloting a range of logistics solutions. As with all types of customer, ShipServ is also offering a direct integration to logistics providers' own software.

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**ShipServ and GML comment**

Kim Skaarup, ShipServ's chief Operating Officer, comments

"We have been pre-announcing this to our existing shipping company customers and there has been considerable enthusiasm for the product. We also expect that there will be some new customers for whom on-line logistics is as important or more so than on-line purchasing. GAC is an important lead logistics customer."

Chris Steibelt, Director of GML adds:

"Now shipowners and spares suppliers who use ShipServ can take advantage of GML's logistics services with the knowledge that information on the physical movement will be recorded within the same platform where they made their electronic commercial transaction. This is a big stride forward."

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ShipServ is the leading worldwide supplier of Ship Supply Management software and solutions. It has over 460 contracted customers (extensive list on [www.shipserv.com](http://www.shipserv.com)) including 29 leading shipowners / managers (e.g. Fairmont, Hoegh, Graig, J Lauritzen, Masterbulk, Norden and Orion Schiffahrt, Vroon) and 430+ suppliers (e.g., Deutz, Hamworthy, Hempel, Man B&W, MacGregor Wartsila, Ove Wrist, International Coatings). In addition another 1,000+ suppliers have received orders through ShipServ TradeNet. ShipServ has offices in London, Copenhagen, Hong Kong, Tokyo, Vancouver and New Jersey.

**About GAC Logistics**

GAC Logistics, the freight forwarding and distribution division of the GAC Group, specialises in a comprehensive range of supply chain and logistics solutions. These include air and sea freight, warehousing and distribution, door-to-door transportation, project logistics, international moving and courier services.

GAC Logistics operates an integrated worldwide network, serving international manufacturers, distributors and retailers from the FMCG, textiles, pharmaceutical, automotive, electronics and oil & gas industries.

**About the GAC Group**

The GAC Group (GAC) is the world's largest independent shipping and transport services provider, with over 200 offices worldwide.

Established in 1956, GAC's core business covers three core areas – shipping, logistics and marine services. The GAC brand reflects value for money, quality, continuity, innovation and global reach.

GAC employs more than 5,000 people worldwide. The GAC Group corporate head office is in Dubai, in the United Arab Emirates.